



**INTERNATIONAL  
CLUSTER ACT  
MATCHING  
EVENT**

**Call for maritime companies  
Guidelines**

# CLUSTER ACT



Cluster ACT is a project funded by the European Maritime and Fisheries Fund (EMFF) that aims at **increasing private investments** in three **strategic blue sectors**:

## NAUTICAL ACTIVITIES CRUISING PORTS&MARINAS

**Solid initiatives and tools** to support investors and businesses have been realized with the goal of matching businesses in the maritime sector with investors:

- A **programme of webinars** focused on diversified aspects of Blue Growth (all webinars are available on the YouTube channel of the [Cluster ACT ACADEMY](#) )
- 5 CLUSTER ACT matching events in ITALY – SPAIN – CROATIA – GREECE – EGYPT
- 1 **INTERNATIONAL CLUSTER ACT MATCHING EVENT** (Italy, September 2021)

# ELIGIBILITY REQUIREMENTS

## CLUSTER ACT INTERNATIONAL MATCHING EVENT

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This call for Micro, Small and Medium Enterprises (MSMEs) aims to increase the visibility of businesses and link them with potential investors and partners.

- The call of the Cluster ACT International matching event is open for: Start –ups; traditional MSMEs; innovative MSMEs
- Businesses must have the legal headquarters/operational offices registered in an EU Mediterranean Country or Albania, Algeria, Bosnia Herzegovina, Egypt, Jordan, Israel, Lebanon, Morocco, Montenegro, Tunisia, Turkey
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- Innovative solutions and products will be accepted only if applicable in the maritime sector
- Every applicant can submit only one proposal
- Aspiring entrepreneurs (alone or in group) are not admissible

# REFERENCE SECTORS



## **NAUTICAL ACTIVITIES**

Nautical construction, nautical repair and maintenance, on-board devices, equipment for boats, interiors, materials, digital applications to support humans and vehicles, alternative fuels, energy recovery.



## **CRUISING**

Shipbuilding, repair and maintenance, on-board devices, equipment, interiors, materials, digital applications to support humans and vehicles, safety & security, alternative fuels, energy recovery.



## **PORTS & MARINAS**

Solutions for the management of port facilities and structures, energy efficiency, waste management, materials, remote management, equipment, superstructures and infrastructures, recycling and disposal, decarbonisation, safety & security, load security, data security, supporting applications of users (passengers and actors).

# HOW TO APPLY

- **CHECK** if you match the eligibility requirements;
- **DOWNLOAD** the templates from the Cluster ACT website ([www.clusteract.eu](http://www.clusteract.eu))
- To be eligible it is mandatory to **ENCLOSE**, as PDF files, the following documents:
  - Annex A – Company details and declarations;
  - Annex B – Technical proposal;
  - (free form) Executive Summary of the Business plan;
  - (free form) Resume of every team member;
  - (free form) Pitch deck of the business idea (maximum 12 slides);

The sum of all annexes should **not exceed 10 MB**;

- Further documentation that you consider relevant for the evaluation of your business idea can be provided only by indicating a link to download it;
- **SEND** the documents from **17/05/2021 to 30/06/2021** to the following email address [comunicazione@marefvg.it](mailto:comunicazione@marefvg.it)
- Application to this call is **FREE OF CHARGE.**

## CALL STEPS

**1** APPLICATION: **17/05/2021 – 30/06/2021**

**2** FEEDBACK: you will receive a confirmation e-mail within 48h from our receipt

**3** EVALUATION OF PROPOSALS: **01/07/2021 – 21/07/2021**

**4** SELECTION: selected enterprises will be contacted at the end of the evaluation process (within 31/07/2021)

**5** FINAL EVENT: If you will be selected, you will perform your **investor pitch** during the **Genoa Boat Show 2021\*** and present your business idea to the audience of private investors.

\*Organization of the physical event may be subject to Covid19 related constraints and eventually planned virtually or partially virtually. The date of the event will be furtherly communicated together with dedicated timing.

# THE INTERNATIONAL MATCHING EVENT

Selected applicants will be welcomed at the 61° Genoa Boat Show [www.salonenautico.com](http://www.salonenautico.com)

61° SALONE  
NAUTICO | **S[n]**

**WHERE:**  
**Genoa, Italy**

**WHEN:**  
**16-21, September 2021**



Selected and limited number of participants from Croatia, Egypt, Greece, Italy and Spain will access a travel voucher for joining the event in Genoa



# BOOST YOUR ATTRACTIVENESS TOWARDS INVESTORS

Raise the visibility of your innovative solution and widen your network in the Mediterranean. Meet reference investors and key industrial players in Genoa!

Cluster ACT International Matching event is supported by:



IBAN – the Italian Business Angel’s Network Association;



61° SALONE  
NAUTICO



Genoa Boat Show – Your reference boat show  
in the Mediterranean;



Enea TECH – The Italian player in terms of technology transfer will support  
selected business established in Italy through dedicated programs;



# BOOST YOUR ATTRACTIVENESS TOWARDS INVESTORS



Blue Growth Greece - The support player for innovative concepts relating to marine and freshwater resources;



Arab Academy Entrepreneurship Center “Startup School” Egypt



**Alexandria Chamber Of Shipping**  
غرفة الملاحة الأسكندرية

Alexandria Chamber of Shipping

Minister of Commerce and Industry "Social Fund for Development (SFD) & Small, Medium and Micro Enterprise Development Agency“ – Egypt;

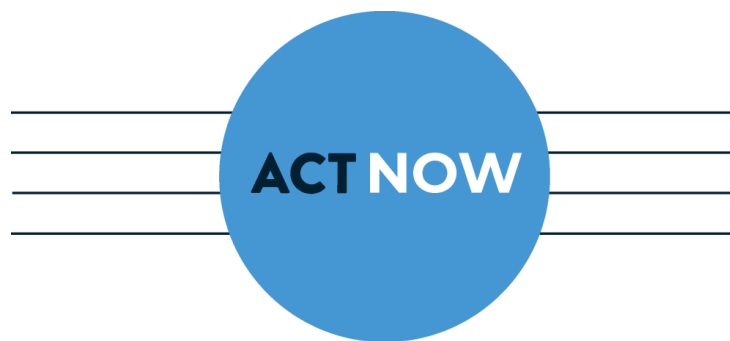
Central Navigational Chambers "Egyptian ports navigational chambers"

EU Regulation 2016/679 (GDPR) guarantees that data processing is carried out in compliance with fundamental rights and freedoms, as well as the dignity of the data subject, with particular reference to confidentiality, personal identity and the right to data protection.

The data processing that event organizer intends to carry out will be based on lawfulness and correctness in full protection of rights and confidentiality pursuant to EU Regulation 2016/679 (GDPR).

Pursuant to and for the purposes of EU Regulation 2016/679 (GDPR), the subjects participating in the "**Cluster ACT International matching event**" initiative within the Cluster ACT project (EASME / EMFF / 2017 / 1.2.1.12 / S3 / 01 / SI2.789644) are informed of the following:

- 1) The data provided by the participants will be processed exclusively with reference to the aforementioned initiative;
- 2) the treatment will be carried out with IT support;
- 3) the provision of data is mandatory to carry out the aforementioned initiative;
- 4) the data controller is MARITIME TECHNOLOGY CLUSTER FVG S.C.AR.L.
- 5) the person in charge of the treatment is dr. Lucio Sabbadini of Maritime Technology Cluster FVG S.c.ar.l.
- 6) at any time the competitor may exercise his rights towards the data controller, pursuant to EU Regulation 2016/679 (GDPR).



[WWW.CLUSTERACT.EU](http://WWW.CLUSTERACT.EU)

More info at [comunicazione@marefvg.it](mailto:comunicazione@marefvg.it) / [presidenza@iban.it](mailto:presidenza@iban.it)

### Find your local support

ITALY and any other eligible MED country not listed below: [carlo.kraskovic@marefvg.it](mailto:carlo.kraskovic@marefvg.it)

CROATIA: [boris.cosic@fsb.hr](mailto:boris.cosic@fsb.hr)

GREECE: [sdouk@certh.gr](mailto:sdouk@certh.gr)

EGYPT: [noha\\_helamary@aast.edu](mailto:noha_helamary@aast.edu); [noha\\_helamary@hotmail.com](mailto:noha_helamary@hotmail.com)

SPAIN: [administracion@cmma.eu](mailto:administracion@cmma.eu)